

BUSINESS BUILDER

YOUR ONBOARDING PACK



BECOME
Project
By Mitch Gainey

YOUR 6 MONTH JOURNEY

BB INCLUSIONS

TERMS AND CONDITIONS

PARTICIPATION AGREEMENT



Your Business Builder Journey in a glance

We're excited to be walking on this journey with you. When we conceptualised Business Builder, it was to support the small businesses with skills and momentum they can take with them forever. There are too many programs out there that promise the world and fail to deliver when it comes to understanding sales, the process, lead generation and content strategy. You can build a \$10k/m business without other people, but it takes time to build this up.

BB is designed to show you how every step of the way.

To your optimised, intentional success,

Mitch, Claudio and Jobe

Your On-Boarding Business Road Map Call

On this planned call you'll be working out what your main key areas that you need to improve and implement for your business. These will include strategies around pricing, sales process, content marketing, and lead generation. You'll meet other business builders too who will be partaking in the same intake as you.

Support and Resources

You'll be invited into our private Facebook community for extra support and access to further resources. Mitch, Claudio & Jobe will be available to support you through the weeks and months as you begin to build your business up.

Access to the Business Builder Platform

Once onboarding has been completed, you'll have access to our resource platform. This platform is a reference portal with all the areas you need to setup a business that can handle \$10k/months. This portal is a reference alongside your weekly trainings.

Weekly Q & A & I Sessions

Building a business takes time. These training webinars will teach you and act as implementation sessions too. This means that you will spend the 30 minutes listening, note-taking and then 30 minutes to apply the learnings afterwards. As this session does not require you to be live, you must attend to the session weekly. If you are watching the replay and have questions you must add them into the weekly post generated inside of our group.

Your Business Builder Itinerary

Our next launch date will be the **Monday 16th of January 2023** Our **onboarding call will be at 3.30pm Melbourne AEDT**. On this call you will be given your custom-roadmap formula and have the opportunity on how to best use the program for your revenue-generating needs. This call will be lead by both Claudio & Jobe.

Our Weekly Webinar Workshops will run Wednesdays 12pm AEDT Melbourne time for 20-30 minutes This session can be attended live or watched as a replay. You may also ask questions live on the call, and there will be an opportunity to have them answered after the training.

If you cannot make the session, you'll be required to book in a time on the Wednesday to watch the replay. Any questions you have you **MUST** comment #REPLAY and ask your question.

This let's Claudio and Jobe know to attend back to your question to provide answers and solutions on what you require inside of our group community.

Please treat these sessions as Training sessions with Q&A as a bonus.

You will have direct access to the Business Builder Portal. This portal is not a step-by-step course portal, it is used as a reference of to take your content creation, lead generation and sales process to the next level. We also begin optimising your business so that your business can handle \$10k/months.

As a bonus You'll be able to post additional questions directly into our group to have both Claudio & Jobe work with you more directly.

You'll be working on implementing 8 key areas to support your growth to \$10k months for your business across a month-to-month basis.

Our guarantee is that if you implement weekly for 30 minutes with our training, and 1hr a week with implementation, you will get your next high-ticket sale thanks to us. If you still have not made any sales within 12 weeks, you may continue to work with us for free until you do. **YOU MUST** schedule and complete 1.5hr a week for this guarantee to remain active and is tracked within our group.

Private group community Accountability and a central hub is always key for success here. Here we will stream live into the group and also provide extra support to our BB-community.

Your Inclusions

Business Builder is a month to month training and implementation program to build your business up, create more business opportunities, level up your sales process and convert/sign people up better. It's a momentum building course teaching you all the right practices for your business.

This program will give you The Complete Road Map, including;

- A week by week webinar training to focus with 30 minutes theory, then 30 minutes of implementation.
- The entire infrastructure model that will build your business up to \$7-10k per month consistently.
- Systems and implementations that will create new business opportunities and price your services correctly.
- A mindset of success and tools to work with your tension and resistance
- Prepare you to start thinking about what's next for your business (when you are at capacity).

Other Inclusions

- You will have monthly access to our Business Builder platform, where all modules will be located.
- Weekly Q & A & I webinars.
- Your onboarding business call.
- Direct support with Claudio & Jobe via private Facebook group..
- Free invitations to paid events

Sessions with Mitch

- You will have fortnightly 1:1 sessions with Mitch that go for 50mins via zoom. (12 sessions over 6 months)
- Sessions will focus on setting the vision and dealing with the mental and emotional obstacles that arise as your go for your goals
- Sessions are viewed as coaching/mentoring, not therapy
- Mitch will be available via Messenger in-between sessions for short conversations and encouragement.
- A monthly group tapping session will be held to practice skills and deepen intuition.
- EBEFT mentoring included if you are seeking accreditation.

Client Participation Agreement

1. This agreement is between you, Mitch, Claudio & Jobe who represent on behalf of Business Builder under Spiral Orb Designs and The Become Project and relates to your participation with our programs.
2. You honour the agreement that you have monthly commitments to attend to webinars hosted by the team and complete any given curriculum assigned by the team.
3. You understand that if you cannot attend a live webinar that you are eligible for viewing the recordings and commit to watching and working on your Business Builder assignments.
4. As a member of the BB family (our community), you understand, there is a level of maturity to abide by. What you share and communicate with your fellow tribe members will come from a place of respect, love and value.
5. All information, guides, videos, documentation, online content, manuals, checklists, and our Business Builder platform are for your own purposes only, and we do not advise that you give it out to others, as we are not responsible for the outcomes of others who attempt the program without our guidance.
6. The providing of testimonials via written and/or video during your Business Builder journey will be required throughout your attendance within the program.
7. **The Become Business Builder Program is a 6 month commitment with ongoing month to month access. Payments must be made in monthly instalments. There is a 30 day cancellation period, no hold-periods or refunds during this time. Should your debit/credit card expire, you will be required to supply new details that will take you up to the end of the agreed payment period. We reserve the right to suspend your access to the program until your payments are up to date.**
8. **If payments aren't completed by the required date and/or in the instance you have insufficient funds, you may face dishonour fees in relations to the system provided for you.**
9. You understand that Spiral Orb Designs and Become Project will be utilising testimonials and case studies. This footage and content may then be used for the creation of content, or turned into online videos and shared over social media. You give permission for this to occur (you may request to remain anonymous).
10. We reserve the right to vary this agreement and Business Builder, revise Business Builder content, cancel or reschedule part of the month to month program, or make other changes to Business Builder as reasonably required.
11. No guarantees are made with respect to the results to be obtained from participating in the month to month Business Builder Program.
12. This agreement is governed by the laws of Victoria, Australia.
13. By becoming a member of the Business Builder Community at Spiral Orb Designs you agree to the above points. Should you have any questions, please contact us directly.

FUN STUFF

THE FINE PRINT

PROCEDURE: Coaching via webinars – client agrees to be available at the appointed time or to schedule in your own time.

PAYMENT: The participant is required to make monthly payments that will be automatically debited.. The payments are inclusive of GST and are;

Initial deposit of \$1800 AUD and monthly payments of the remaining fee over 3, 6 or 12 months as discussed with and agreed to by Mitch.

CHANGES: If you cannot attend a session, these will be recorded for you to revisit. The program does NOT rely on you requiring to be live, though recommended, you will still get the same results as long as you set your hourly commitment each week. Exceptions to miss out a few commitments are made for urgency and important matters. Your sessions with Mitch will be booked via his Calendly link.

CONFIDENTIALITY: We recognise that anything you the client shares with us is regarded as confidential, whether it is business or personal information. Business Builder on behalf of Spiral Orb Designs undertakes not to, at any time, either directly or indirectly use or disclose any information the client shares with the team in session and throughout the program.

CLIENTS COMMITMENT: Throughout your enrolment in the program you will be required to commit three times, through the cycle of change.

1st in the beginning when it's new,

2nd in the middle when it's challenging,

3rd at the end, when you need that boost of energy to move through to the end.

The role of mentorship we provide is essentially that of trusted advisor, mentor and personal support.

The commitment to “do the work” can only ever be your decision and responsibility which is required for the implementation of the agreed strategies, changes and for you to actively participate in your personalised plans / and your Become-work outside of sessions.

MENTORING: The client is aware that mentoring is in no way to be construed as psychological counselling or any type of therapy. Mentoring results are not guaranteed. The client enters into the program with the full understanding that they are responsible for creating their own results.

EXPIRY: The client may continue their membership after the six months by staying on the monthly direct debits (there are no lock-in contracts). On completion of our work together we'll conclude with our completion ceremony for you.

My Business Builder Pledge

I acknowledge that I have read and understood everything provided within this agreement, and furthermore, I pledge to embody the Business Builder way for my own business so that I can achieve my mission in the best possible way and build up the business I truly deserve.

I will serve all the people who will be involved with my business, from clients to my network to the best of my abilities.

I commit to stepping into the leader and business operator I must become that allows for my brand to evolve the way it needs to for the greater good collectively. I will do this by learning, implementing and building the systems and strategies required.

Through the good work I provide, I contribute to the collective positive impact of our world through my business and vision and create a business that I can truly be proud of.

